

European Privacy Certification

Examination Blueprint for the Certified Information Privacy Professional/Europe (CIPP/E™)



The examination blueprint indicates the minimum and maximum number of items that are included on the CIPP/E examination from the major areas of the Body of Knowledge. Questions may be asked from any of the listed topics under each area. You can use this blueprint to guide your preparation for the CIPP/E examination.

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| I. Introduction to European Data Protection | 4 | 10 |
| A. Origins and Historical Context of Data Protection Law Rationale for data protection, human rights laws, early laws and regulations, the need for a harmonized European approach, the Treaty of Lisbon; a modernized framework | 0 | 1 |
| B. European Union Institutions Council of Europe, European Court of Human Rights, European Parliament, European Commission, European Council, Court of Justice of the European Union | 1 | 2 |
| C. Legislative Framework The Council of Europe Convention for the Protection of Individuals with Regard to the Automatic Processing of Personal Data of 1981 (the CoE Convention), the EU Data Protection Directive (95/46/EC), The EU Directive on Privacy and Electronic Communications (2002/58/EC) (ePrivacy Directive) – as amended, the EU Directive on Electronic Commerce (2000/31/EC), European data retention regimes, The General Data Protection Regulation (GDPR) (EU) 2016/679 and related legislation | 3 | 7 |
| II. European Data Protection Law and Regulation | 42 | 69 |
| A. Data Protection Concepts Personal data, sensitive personal data, pseudonymous and anonymous data, processing, controller, processor, data subject | 3 | 6 |
| B. Territorial and Material Scope of the GDPR Establishment in the EU, non-establishment in the EU | 2 | 4 |
| C. Data Processing Principles Fairness and lawfulness, purpose limitation, proportionality, accuracy, storage limitation (retention), integrity and confidentiality | 4 | 5 |
| D. Lawful Processing Criteria Consent, contractual necessity, legal obligation, vital interests and public interest, legitimate interests, special categories of processing | 3 | 5 |

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| E. Information Provision Obligations | 5 | 8 |
| Transparency principle, privacy notices, layered notices | | |
| F. Data Subjects' Rights | 8 | 11 |
| Access, rectification, erasure and the right to be forgotten, restriction and objection, consent (and withdrawal of), automated decision making, including profiling, data portability, restrictions | | |
| G. Security of Personal Data | 5 | 9 |
| Appropriate technical and organisational measures, breach notification, vendor management, data sharing | | |
| H. Accountability Requirements | 4 | 7 |
| Responsibility of controllers and processors, data protection by design and by default, documentation and cooperation with regulators, data protection impact assessments (DPIAs), mandatory data protection officers, auditing of privacy programs | | |
| I. International Data Transfers | 4 | 6 |
| Rationale for prohibition, adequate jurisdictions, Safe Harbor and Privacy Shield, Standard Contractual Clauses, Binding Corporate Rules (BCRs), codes of conduct and certifications, derogations, transfer impact assessments (TIAs) | | |
| J. Supervision and Enforcement | 2 | 4 |
| Supervisory authorities and their powers, the European Data Protection Board, role of the European Data Protection Supervisor (EDPS) | | |
| K. Consequences for GDPR Violations | 2 | 4 |
| Process and procedures, infringement and fines, data subject compensation | | |

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| III. Compliance with European Data Protection Law and Regulation | 9 | 18 |
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| A. Employment Relationships | 3 | 5 |
| Legal basis for processing of employee data, storage of personnel records, workplace monitoring and data loss prevention, EU Works councils, whistleblowing systems, 'Bring your own device' (BYOD) programs | | |
| B. Surveillance Activities | 1 | 4 |
| Surveillance by public authorities, interception of communications, closed-circuit television (CCTV), geolocation, biometrics/facial recognition | | |
| C. Direct Marketing | 3 | 5 |
| Telemarketing, direct marketing, online behavioural targeting | | |
| D. Internet Technologies and Communications | 2 | 4 |
| Cloud computing, web cookies, search engine marketing (SEM), social networking services, Artificial Intelligence (AI) | | |